



PRESS RELEASE FOR IMMEDIATE RELEASE

Ring Communications, Inc. Awarded Contract for Freedom Towers Elevator Communications System

Ronkonkoma, NY, March 5, 2010: The new Freedom Towers project, currently being built in Manhattan on the site of the Twin Towers, will be 82 stories, soaring to a height of 1776 feet. Ring Communications, Inc., of Ronkonkoma, NY has been awarded the contract for the elevator communications system.

“One of the primary challenges is the distance of the cable runs for the elevator cars,” said Peter McLean, president of Ring Communications. “The requirements of this system will far exceed a normal ADA compliant system, and will have many unique situations to address,” he continued.

The right communications system can make all the difference when it comes to safety. Of primary importance is that in the event of a power failure in the building, elevator communications will continue to operate. To overcome this challenge, Ring’s system includes a series of remote power supplies for the elevator cars consisting of batteries, an independent power supply, and fusing. Additionally, the system continuously monitors the power and automatically notifies its operators of any developing problems well in advance.

“Ring’s elevator communications system helps ensure that no call for assistance will ever go unanswered,” explained McLean. In the Freedom Towers, 71 elevator cars will have the ability, over supervised lines, to initiate calls to the Digital Annunciator Display (DAD) at the security desk. When this position is not staffed, calls will automatically transfer to one of two locations that can process the incoming call. If there is no response within a predetermined time, the incoming call automatically transfers to Ring’s off-premise dialer, which will dial up to 4 preprogrammed numbers. The call, when answered at the off-premise monitoring location, gives voice identification of the call’s origin and prompts the person answering the call to accept the call by pressing an acceptance code. This action ensures that contact between the elevator and a trained operator will be established. When the call is accepted by the operator, the voice path between the operator and the elevator that initiated the call will be connected, allowing them to speak. When communications are complete, the receiver hangs up the call will be terminated.

Ring’s elevator communications system has many other features that contribute to a superior approach to elevator safety: programmable priority override for the master stations; hands-free conversation and a talk button to override noisy environments that could interfere with conversation; multiple group calls and group conference; plus an event log printer that provides a hard copy of all events occurring on the system. As an added feature, the system has the ability to share the intercom speaker with an outside music source, enabling music or program

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distribution at any or all times. Last, but not least, is the ability to control a video switcher or pocket pager access and 12-character caller ID.

“We are honored to have been awarded this prestigious contract,” concluded McLean. “Ring Communications has not only the best elevator communications system for the job, but also the expertise, experience and dedication to ensure this project’s success.”

Ring Communications, based in Ronkonkoma, N.Y., is a manufacturer and distributor of interoffice communication systems designed for a variety of commercial and industrial applications, including hospitals, campus security, correctional facilities, parking garages and elevator banks. Contact us at 631-585-7464 or via mail@ringcomm.com, or visit our website at: www.ringcomm.com.

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